

Ninth Annual Boxerstock Sunday, October 23, 2016 **SPONSORSHIP**

Boxerstock 2016

BEST IN SHOW- \$7,500

All benefits below plus:

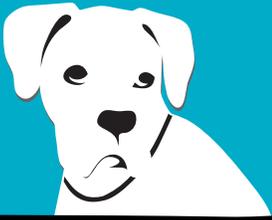
- Opportunity to serve as the presenting sponsor and have entire event branded with company logo and name Examples: "Boxerstock presented by (your company)" or "(Your company) presents Boxerstock"
- Company logo and link to website recommended on Atlanta Boxer Rescue website through Boxerstock 2016
- Your marketing materials included in adoption packets for one year
- Included as Presenting Sponsor in press releases, advertising & event PR
- Opportunity to display company banners in most prominent location at the event (specification to be negotiated) – viewed by thousands of people
- Highlighted on home page of Boxerstock website as a Presenting Sponsor
- Public address announcement/recognition as Presenting Sponsor at event
- Double sized vendor spot (20x10) (not available to any other sponsor)
- VIP Table at main stage reserved in Company's name to enjoy performers
- Cool Sponsor gift bag includes meal tickets for your staff working the event and 5 limited edition Boxerstock event short-sleeved t-shirts
- 40 Tickets to event

GRAND CHAMPION - \$5,000

All benefits below plus:

- Company logo and sponsorship above all other sponsors, except for Best in Show sponsors on the event t-shirt and publications/web where sponsors are mentioned.
- Company logo and link to website recommended on Atlanta Boxer Rescue website through Boxerstock 2016
- Your marketing materials included in adoption packets for one year
- Opportunity to display company banners in most prominent location at the event (specification to be negotiated) – viewed by thousands of people
- Highlighted on home page of Boxerstock website as a high level Sponsor
- VIP Table at main stage reserved in Company's name to enjoy performers
- One vendor spot (10x10 area)
- Cool Sponsor gift bag includes 6 meal tickets and 2 limited edition Boxerstock event short-sleeved t-shirts
- 30 Tickets to event





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TOP DOG - \$2,500

All benefits below plus:

- Company logo printed on Boxerstock t-shirts (with commitment by 7/30)
- Company name listed on Boxerstock tickets (with commitment by 8/15)
- Company recommended on Atlanta Boxer Rescue website as preferred provider of service. Company contact information is provided via link for all applications and inquiries made through ABR website.
- Free 10' x10' booth space at event
- Opportunity for a company representative to address the guests at Boxerstock
- Included in e-mail blasts to over 10,000 pet owners in Atlanta area
- Cool Sponsor gift bag includes 2 meal tickets and one limited edition Boxerstock event short-sleeved t-shirt
- 20 Tickets to event
- Exclusive level sponsorship in your industry for Boxerstock 2016, including guaranteed first right of refusal for current level of sponsorship at next year's Boxerstock

LEADER OF THE PACK - \$1500

All benefits below plus:

- Included in press release (with commitment by 7/30), ads, and event PR
- 15 Tickets to event

BOXER BUDDY - \$1000

All benefits below plus:

- Opportunity to distribute company info to all event participants
- 10 Tickets to event

BEST FRIEND - \$500

- Opportunity to display company banners prominently at the event
- Company logos/links on Sponsor page of Boxerstock website
- Public address announcement/recognition at the event
- 5 Tickets to event





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STAGE SPONSOR - \$2500

- Opportunity to display company banners on the main stage
- Free 10' x10' booth space inside the arena at event
- Included in promotions as "Boxerstock stage sponsored by (your company)"
- Included in press release (with commitment by 8/15), ads, and event PR
- Opportunity to distribute company info to all event participants
- Opportunity to include company info or branded items in musician gift bags
- Company logos/links on Sponsor page of Boxerstock website
- Public address announcement/recognition at the event
- 15 Tickets to event

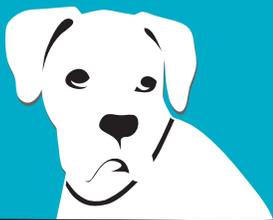
PARKING LOT SPONSOR - \$1000

- Opportunity to display company banners inside guest parking lot and/or on parking lot fence on Callaway Rd. – viewed by thousands of people
- Highlighted on home page of Boxerstock website as a Parking Lot Sponsor "Free Parking provided by [your company]"
- Public address announcement/recognition as Parking Lot Sponsor at the event
- Included in e-mail blasts to over 10,000 pet owners in Atlanta area
- Included in press releases, advertising, and event PR
- Opportunity to display a vehicle at event, if your company is a dealership
- Opportunity to distribute company info to all event participants
- Opportunity to display company banners prominently at the event
- Company logos/links on Sponsor page of Boxerstock website
- Public address announcement/recognition at the event
- 10 Tickets to event

BAG SPONSOR - \$1000

- Opportunity to display company banners at the event – viewed by thousands of people
- Highlighted on home page of Boxerstock website as the Bag Sponsor "Bags provided by [your company]"
- Public address announcement/recognition as Bag Sponsor at the event
- Your logo printed on 2000 bags for event attendees
- Free 10' x10' booth space at event
- Included in e-mail blasts to over 10,000 pet owners in Atlanta area
- Included in press releases, advertising, and event PR
- Opportunity to distribute company info to all event participants
- Opportunity to display company banners prominently at the event
- Company logos/links on Sponsor page of Boxerstock website
- Public address announcement/recognition at the event
- 10 Tickets to event





Ninth Annual Boxerstock Sunday, October 23, 2016 FACT SHEET

Boxerstock 2016

WHAT IS BOXERSTOCK?

Join us for the ninth-annual Boxerstock music festival! It's an all-day event for our four-legged friends and their people on Sunday, October 23, 2016, benefiting Atlanta Boxer Rescue. Boxerstock will be held at Jim Miller Park in Marietta, GA. Your ticket grants you access to an entire day of music and family fun starting at 12 noon.

Boxerstock is a family-friendly event, so bring the whole family out for a day of music and fun. We have an incredible lineup of musicians, including some of the southeast's most talented performers! In addition to the live music, there will be children's activities, food trucks, canine agility demonstrations, a silent auction and more! Four-legged family members are welcome too! Well-behaved dogs of all sizes and breeds are welcome on leash and may also roam free in the Boxerstock off-leash Dog Parks!

WHAT IS ATLANTA BOXER RESCUE?

Atlanta Boxer Rescue is a non-profit organization that strives to rescue, rehabilitate, and re-home unwanted and abandoned Boxers within the greater Atlanta area as well as providing education to pet owners. Since 2008, we have rescued over 1,200 boxers. We work to inform people about the realities of pet guardianship, promote spaying/neutering, and encourage responsible care of the Boxer to enhance the lives of pet owners and their companion animals. Atlanta Boxer Rescue, Inc., is a 501(c)(3) non-profit organization.

ACTIVITIES

- Live music all day, including our headliner **Yacht Rock Schooner!**
- Shelly Olson as emcee, with special guest, 97.1 The River's English Nick
- Silent Auction
- Food Trucks
- 100+ Vendors plus adoptable dogs from many local rescues
- Dog Costume Contest
- Inflatables and other children's activities at our Kids' Village
- Canine agility, obedience and performance demonstrations all day
- Two Off-leash Dog Parks (separate small dog area and large dog area)
- Microchipping will be available for \$25 per dog

VENUE

Jim Miller Park is located in Cobb County at 2245 Callaway Road, Marietta, GA. It is a large event area with a covered arena. Large and Small Dog Parks provided by sponsor C&C Fence Company.

FOR MORE INFORMATION

Boxerstock: www.boxerstock.org
Facebook: www.facebook.com/boxerstock
Twitter: @atlboxerrescue - Instagram: @atlantaboxerrescue
Atlanta Boxer Rescue: www.atlantaboxerrescue.org

