



Ninth Annual Boxerstock Sunday, October 23, 2016 FACT SHEET

Boxerstock 2016

WHAT IS BOXERSTOCK?

Join us for the ninth-annual Boxerstock music festival! It's an all-day event for our four-legged friends and their people on Sunday, October 23, 2016, benefiting Atlanta Boxer Rescue. Boxerstock will be held at Jim Miller Park in Marietta, GA. Your ticket grants you access to an entire day of music and family fun starting at 12 noon.

Boxerstock is a family-friendly event, so bring the whole family out for a day of music and fun. We have an incredible lineup of musicians, including some of the southeast's most talented performers! In addition to the live music, there will be children's activities, food trucks, canine agility demonstrations, a silent auction and more! Four-legged family members are welcome too! Well-behaved dogs of all sizes and breeds are welcome on leash and may also roam free in the Boxerstock off-leash Dog Parks!

WHAT IS ATLANTA BOXER RESCUE?

Atlanta Boxer Rescue is a non-profit organization that strives to rescue, rehabilitate, and re-home unwanted and abandoned Boxers within the greater Atlanta area as well as providing education to pet owners. Since 2008, we have rescued over 1,200 boxers. We work to inform people about the realities of pet guardianship, promote spaying/neutering, and encourage responsible care of the Boxer to enhance the lives of pet owners and their companion animals. Atlanta Boxer Rescue, Inc., is a 501(c)(3) non-profit organization.

ACTIVITIES

- Live music all day, including our headliner **Yacht Rock Schooner!**
- Shelly Olson as emcee, with special guest, 97.1 The River's English Nick
- Silent Auction
- Food Trucks
- 100+ Vendors plus adoptable dogs from many local rescues
- Dog Costume Contest
- Inflatables and other children's activities at our Kids' Village
- Canine agility, obedience and performance demonstrations all day
- Two Off-leash Dog Parks (separate small dog area and large dog area)
- Microchipping will be available for \$25 per dog

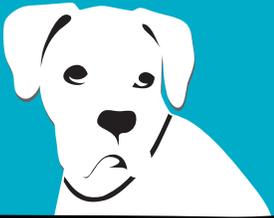
VENUE

Jim Miller Park is located in Cobb County at 2245 Callaway Road, Marietta, GA. It is a large event area with a covered arena. Large and Small Dog Parks provided by sponsor C&C Fence Company.

FOR MORE INFORMATION

Boxerstock: www.boxerstock.org
Facebook: www.facebook.com/boxerstock
Twitter: @atlboxerrescue - Instagram: @atlantaboxerrescue
Atlanta Boxer Rescue: www.atlantaboxerrescue.org





Ninth Annual Boxerstock Sunday, October 23, 2016 **SPONSORSHIP**

Boxerstock 2016

MEDIA SPONSORSHIP

As a media sponsor of Boxerstock 2016 you will create audience awareness of a fun-filled family event while communicating something positive happening in the community to thousands of Atlanta music and animal lovers. We invite you to participate in our perpetually-growing annual event to help benefit dogs in need.

SPONSOR BENEFITS

- 20 tickets to event (8 pairs to give away, 2 pairs for friends)
- Included in press releases, advertising, and event PR
- Included in e-mail blasts to over 10,000 pet owners in Atlanta area
- Facebook sponsor blasts
- Opportunity to distribute company info to all event participants
- Opportunity to display company banners prominently at the event
- Company logos/links on Sponsor page of Boxerstock website
- Public address announcement/recognition at the event
- Press passes for your writer & photographer or broadcaster & camera operator

ABR SUPPORT

- Atlanta Boxer Rescue Representatives will be available for interviews or television appearances (with or without dogs) if you would like.
- For "Pet Segments" on television, Atlanta Boxer Rescue will be available throughout the entire year if needed for last minute fill-ins.
- Professional quality radio spots or print/web advertising will be provided upon request.



Yacht Rock Schooner, sailing in to Boxerstock 2016!



Cody Matlock, Boxerstock 2015



Boxer Puppy, Boxerstock 2015



American Idol Jessica Meuse, BX 2014



Animal Planet's Victoria Stilwell, BX 2011