



Home is where the Boxer is!

678-826-9373

info@atlantaboxerrescue.org

www.atlantaboxerrescue.org

Hello!

Atlanta Boxer Rescue is hosting the seventh-annual Boxerstock Music Festival this October in Marietta, GA! Our goal is to raise money for our continued efforts in helping the rescue, adoption and animal welfare of Boxer dogs in the Atlanta metropolitan area. In addition to live music on two stages and activities for the entire family (as well as four-legged ones), our fundraiser will be even more fun and a greater success because of the support we receive from businesses such as yours.

Boxerstock music festival will take place on October 19, 2014 from 12 Noon to 6:00 PM at Jim Miller Park in Marietta, GA. The event will include an incredible lineup of musicians, a vendor expo, kids' village, concessions, canine demonstrations, microchipping and portraits for your dog, a silent auction, other local rescue groups and more!

We're building on last year's energy, awesome publicity and record-breaking attendance, so Boxerstock 2014 will be the biggest and best yet! Therefore, we encourage you to be a part of the festival – either by being a sponsor or a vendor.

You don't have to be a pet-related business to benefit. Your tax deductible participation will show the many pet lovers of the Atlanta area that you care about them and their four-legged friends. Help ensure that they keep you in mind next time they need your goods/services by sponsoring this event!

Participating in this event will also give you great exposure:

- We have nearly 8,000 active monthly ABR Facebook fans with a reach of over 73,000.
- The Boxerstock Event Facebook page has over 4,100 fans and has a peak reach of 29,000.
- ABR newsletters reach over 2,500 people.
- The Atlanta Boxer Meetup group is over 1,300 strong and meets monthly.
- There are nearly 400 people in the ABR volunteer ranks.
- On an average month, our ABR website has over 14,000 visitors with over 28,000 page views and 330,000+ hits.
- In the three months leading up to the event, our Boxerstock website has over 16,000 visitors with over 30,000 page views.

VENDOR? As a vendor you have the opportunity to display your product and/or information about your service at a booth for the duration of the event. Please visit www.boxerstock.org for more information or to print the vendor application. Vending booths are \$100 for a 10' x 10' space. Ask about our special non-profit pricing.

SPONSOR? There are five levels of sponsorship ranging from "Grand Champion" to "Best Friend" with recognition that will get your business noticed! Please visit www.boxerstock.org to learn which opportunity will best suit your needs.

Thank you for your consideration. Feel free to visit our website and contact us directly for more information. We look forward to hearing from you soon and seeing you at Boxerstock!